



**PROMOTER EXPERIENCE
SINCE 1978!**

Touring Companies



Entertainment Services



Spoken Word | Literary Events



Venues



Exhibitions

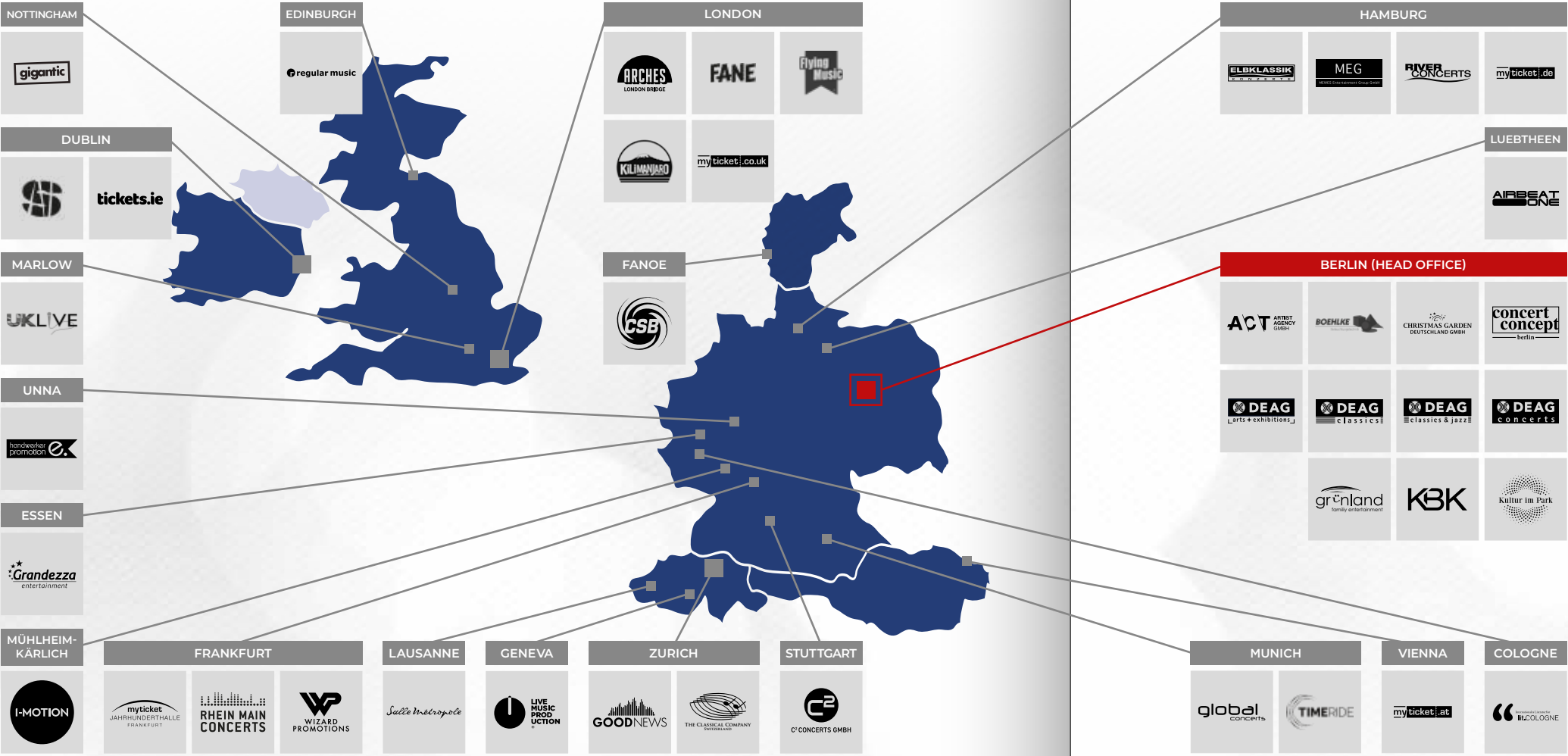


Festivals



Ticketing





"We provide all resources necessary for the production of outstanding, successful Live Entertainment and fulfill all the Artist's needs!!"

Prof. Peter Schwenkow – CEO

ABOUT DEAG	8
TOURING COMPANIES	
A.C.T. Artist Agency	10
CSB Island Entertainment ApS	12
C² Concerts	14
DEAG Classics DEAG Classics & Jazz	16
DEAG Concerts	18
Flying Music	20
KBK	22
Kilimanjaro Group	24
Regular Music	26
Singular Artists	28
UK LIVE	30
Wizard Promotions	32
ENTERTAINMENT SERVICES	
Concert Concept	34
Global Concerts	36
Good News Productions The Classical Company	38
Grandezza Entertainment	40
Handwerker Promotion	42
Live Music Production Live Music Entertainment	44
Mewes Entertainment Group	46
Rhein Main Concerts	48
River Concerts Elbklassik Konzerte	50

EXHIBITIONS	
Christmas Garden	52
DEAG Arts + Exhibitions	54
Hans Boehlke Elektroinstallationen	56
Kultur im Park	58
Time Ride	60
FESTIVALS/OPEN AIRS	
Airbeat One Indian Spirit Festivals	62
Belladrum Kew The Music Live at Chelsea	64
Heavy Load Festival Sion Sous Les Étoiles	66
I-Motion	68
Waldbühne Berlin Königsplatz Munich Olympiapark Munich	70
SPOKEN WORD/LITERARY EVENTS	
Fane	72
Lit.Cologne	74
VENUES	
Arches London Bridge	76
Myticket Jahrhunderthalle	78
Salle Métropole	80
TICKETING	
Gigantic	82
Myticket	84
Tickets.ie	86
AWARDS	88



THE COMPANY

DEAG was founded by Professor Peter Schwenkow in 1978. Listed on the Frankfurt Stock Exchange from 1998 until 2021, the company has grown from a local to a national promoter, eventually becoming an entertainment network with operations across Europe which focuses on the needs of the artist, the fans and partners involved. DEAG understands live entertainment as being a holistic mission and combines comprehensive expert knowledge and specialised know-how in relevant business areas. The DEAG network thus acts as a national and international promoter, producer, label, venue operator and ticket provider. DEAG's core businesses include Rock & Pop, Classics & Jazz, Family Entertainment, Arts & Exhibitions and Spoken Word.

The Family Entertainment and Arts & Exhibitions divisions, in particular, are of great importance to the further development of DEAG's own content.

OUR COMMITMENT

DEAG's mission is to create the maximum possible success for the artist and their business relationships whilst enhancing the live event experience for the fan at the same time. Our approach is quality in everything we do, as well as making a long-term commitment to our partners.

DEAG's core business is to produce, market and sell live concerts, shows and entertainment spectacles by addressing each event individually and creating additional value via our specialised and experienced European network. Nearly 45 years of successful promoting has created stability, synergies, professional structures and in-depth knowledge of national and international markets, ready to be deployed for the benefit of the artist.





A.C.T. ARTIST AGENCY

Hermjo Klein, Managing Director of A.C.T. Artist Agency GmbH, is one of the last true impresarios of the German live entertainment industry and has a sense for the extraordinary.

Klein has been bringing the Irish superstars of “Riverdance” to Germany since 1997. To date, more than five million enthralled spectators have seen the shows. Other top acts of A.C.T. include Diana Krall, Cliff Richard, Nana Mouskouri and Heartbeat of Home. Another unique project by A.C.T. is the renowned Bad Homburger Poetry and Literature Festival hosting A-list German actors every year, such as Matthias Brandt, Ute Lemper, Katharina Thalbach, Iris Berben, Sebastian Koch, Ben Becker, Klaus-Maria Brandauer, Christian Berkel, Andrea Sawatzki, Anke Engelke and many others.

A.C.T. became involved with exhibitions such as The Art of the Brick, Nelson Mandela, Harry Potter and others.

In 2023 Riverdance is celebrating it's 25th anniversary with a huge tour through the German speaking territories.

Fields of work:

Family/Shows, MOR

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.act-artist.de





CSB ISLAND ENTERTAINMENT

is one of the leading artist and show promoters in Scandinavia. With more than 25 years' experience, we build strong partnerships that bring only the biggest and best in entertainment to audiences in our region. Our local and our global partners trust us for our reliability, our professionalism and our solution-orientated focus.

CSB has produced and is touring with one of the biggest touring shows in the world – an Abba tribute show that has been successfully playing in more than 50 countries worldwide.

The experiences gathered from this project have brought an enormous wealth of learning and have been pivotal in understanding how to harmonise artists' expectations with differing local conditions and situations. See our references page to read about some of the great shows and artists we have represented over the years – we thank them one and all for bringing joy and a touch of glamour to our professional lives.

Fields of work:

Rock/Pop, Classics, Family/Shows, Musical Theatre

Sphere of action:

Denmark & booking internationally

Contact:

www.csb.dk





C² CONCERTS GMBH

C² CONCERTS

organises around 350 events throughout Germany every year and acts as a local promoter for concerts and events of various genres in southern Germany. As a European tour promoter and theatrical producer for families and young audiences, C² CONCERTS GmbH has continuously expanded its portfolio and offers event services as a full-service agency.

In 2019, C² CONCERTS launched a new sustainable open-air festival with the premiere of Kessel Festival at Cannstatter Wasen in Stuttgart, Germany. With 28,000 visitors, the festival far exceeded expectations.

Fields of work:

**Rock/Pop, Classics, Family/Shows, Festivals, Theatre,
(Full service) event planning agency**

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.c2concerts.de





DEAG CLASSICS

has been among the leading promoters of classical music in Europe since 2004 and presents international classic stars, first-class orchestras as well as top open-air events on the most prestigious stages – such as Anna Netrebko & Yusif Eyvazov at Berlin's Waldbühne or the exclusive concert of world-class violinist Anne-Sophie Mutter with the repertoire of John Williams on Munich's Königsplatz in 2019.

DEAG Classics AG offers audiences the largest possible spectrum of classical music, from crossover to opera, from solo recital to symphony, from ballet to jazz.



DEAG CLASSICS & JAZZ

presents celebrated trumpet virtuoso, composer and singer Till Brönner who signed a long-term live partnership contract with DEAG Classics, just having finished a successful year with a sold out CHRISTMAS tour. DEAG Classics is working on expanding its portfolio and offering its expertise to rising artists as well.

Fields of work:

Classics, Jazz, Crossover

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.deag.com





DEAG CONCERTS

During the past decade DEAG Concerts GmbH has developed into one of the leading promoters in the fields of rock and pop, German music and shows.

The Managing Directors Professor Peter Schwenkow, Christian Diekmann and Jacqueline Zich focus on a multifaceted and demanding spectrum of numerous top acts and brands.

The most spectacular shows of the past years included The Rolling Stones, Riverdance, Peter Maffay, Marius Müller-Westernhagen, Diana Krall, Joan Baez, Cliff Richard, Nana Mouskouri, Dieter Bohlen "Mega Tour", Nitro Circus Live, Disney's Tini and the Game of Thrones Live Concert Experience. With Disney on Ice, DEAG Concerts presents one of the most successful family entertainment shows in the German-speaking territories.

Fields of work:

Rock/Pop, Family/Shows, Crossover

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.deag.com





FLYING MUSIC

have been producing nationwide tours for over 35 years for a variety of artists including Stevie Wonder, Van Morrison, Ray Charles, Little Richard, The Royal Philharmonic Orchestra, Dionne Warwick, Tammy Wynette, Kenny Rogers, Glen Campbell, The Four Tops, Little Richard, Chuck Berry, Fats Domino Joe Brown, 10cc, John Mayall, Go West, Nik Kershaw, T'Pau, Tony Hadley, ABC, The Solid Silver 60s Show, The Solid Gold Rock 'n' Roll Show, Maximum Rhythm N' Blues, Abba The Show, A Night at The Opera, The Greatest Love of All and All You Need is Love.

Theatrical productions include Ferry Cross the Mersey, The Magic of the Musicals, Hollywood and Broadway, Tango Pasion, The Rat Pack, What A Feeling, Sweet Soul Music, Dancing in the Streets, American Idiot, Let It Be, Rasta Thomas' Romeo and Juliet, Rock the Ballet, The Toxic Avenger, Adam, Eve...and Steve, the stunning play The Kite Runner and the record breaking, global hit Thriller Live.

Fields of work:

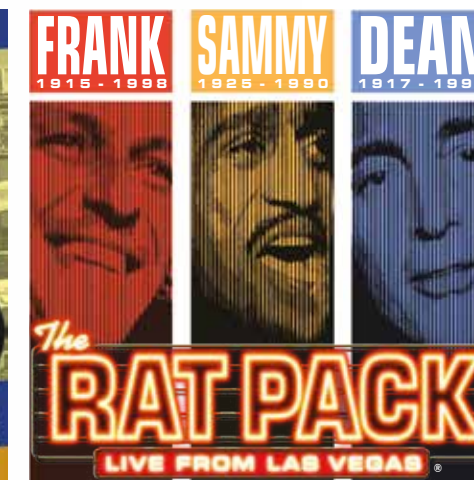
Rock/Pop, Classics, Family/Shows, Theatre

Sphere of action:

United Kingdom

Contact:

www.flyingmusic.com



KBK

KBK

is one of Germany's leading touring agencies and is renowned for its professionalism and expertise in the field of live music. KBK offers specialised services which span from the booking of arena tours to newcomer development on the German market. The roster of the concert and artist agency of Klaus Bönisch includes international established artists and top touring acts such as Deep Purple, Lenny Kravitz, Alice Cooper, Chris de Burgh, Status Quo, The Who, Lisa Stansfield, Earth, Wind & Fire, The B52's, Culture Club, David Hasselhoff and many others.

Apart from that, KBK has established itself as a festival promoter, presenting the annual W-Festival in Frankfurt, which focuses on female talent. The company is led by Klaus Bönisch, one of Germany's greatest promoters with over 40 years' experience.

Fields of work:

Rock/Pop, Crossover, Festivals

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.kb-k.com





KILIMANJARO GROUP

Formed in 2008, Kilimanjaro Group is a subsidiary of DEAG and comprises Kilimanjaro Live, Flying Music Group, Gigantic Tickets, myticket, Let's Rock Festivals, UK Live, Fane Productions, Singular Artists, JAS Theatricals, Form, Belladrum Tartan Heart Festival (Scotland), Regular Music, Arches at London Bridge and Christmas Lights. Each year the overall group of companies produces and promotes over 2500 music concerts, musical theatre, comedy, spoken word, festivals, family events, immersive art, exhibitions and social media events. This highly varied roster of shows, artistes and authors includes Ed Sheeran, Andrea Bocelli, Stereophonics, Kew the Music, The Illusionists, Margaret Atwood and Sir Ralph Fiennes as well as theatrical productions running on Broadway such as The Kite Runner and Hometown and Tom Jones' musical What's New Pussycat in the UK. Kilimanjaro Group sells over 3 million tickets per annum across the Group.

Fields of work:

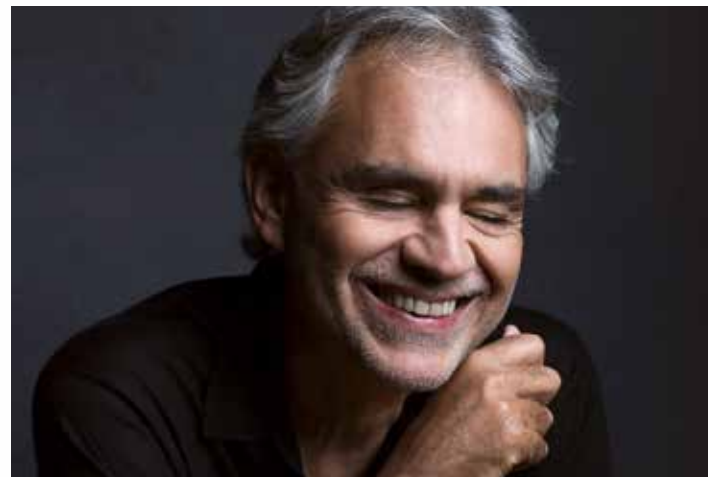
Rock/Pop, Classical, Family Shows, Festivals, Theatre, Musicals, Ticketing, Spoken Word and Podcasts

Sphere of action:

United Kingdom, Ireland

Contact:

www.kilimanjarolive.co.uk





REGULAR MUSIC

Emerging from the late 70's punk and new wave scene, Regular Music is one of Scotland's longest established and most respected concert promoters.

Based in Edinburgh, Regular Music promotes live music across the country, from club shows to theatres and arenas. Although primarily a live music promoter, Regular also promotes comedy, spoken word and theatre shows.

Regular Music stages concerts for a broad range of international artists including Patti Smith, Bon Iver, Anastacia, Stereophonics and Lana Del Rey and is also the promotor for some of Scotland's best talent including The Proclaimers, Primal Scream, Garbage and Mogwai.

Annual events include a week of 8500 capacity concerts at Edinburgh Castle each July and the award-winning Summer Nights at the Bandstand series at the 2,500 capacity Kelvingrove Bandstand in Glasgow in July/August.

Fields of work:

Rock/Pop, Crossover, MOR

Sphere of action:

Scotland

Contact:

www.regularmusic.com





SINGULAR ARTISTS

Singular Artists – a partnership between Kilimanjaro Live and Irish promoters Fin O'Leary, Brian Hand and Simon Merriman – launched in Ireland in September 2020, and in a short space of time has established itself as an exciting, dedicated, credible and artist-friendly promoting entity in the market. With over 200 events on sale from club shows to arena level, Singular Artists promotes a broad sphere of events incorporating many styles of music, podcast, comedy and spoken word.

Upcoming/recent events of note include a national tour with Fontaines DC (including three sold-out nights at Vicar St and two sold-out Ulster Halls), Yungblud (3Arena), The Vamps (3Arena and SSE Arena), Clannad (3Arena), Big Thief (National Stadium), Editors (National Stadium), Marc Rebillet (National Stadium), and a vast number of theatre level shows (Loyle Carner, Lizzy McAlpine, Yard Act, Dayglow, The Murder Capital, The Backseat Lovers, Milky Chance to name a few) and a national tour with The High Kings.

Singular also launched Wider Than Pictures in 2022 - a series of shows in the stunning surrounds of Dublin's Collins Barracks, which featured Alt-J, Fleet Foxes, Simply Red and the RTE Orchestra performing the music of Thin Lizzy.

Fields of work:

Indie, Folk, Podcast, Spoken Word, Comedy

Sphere of action:

Ireland

Contact:

www.singularartists.ie





UK LIVE

was formed in 2012 after the successful launch of the first of many Let's Rock Festivals. Let's Rock is a series of one-day 80s/classic pop themed Festivals held across the UK each summer. Let's Rock have managed continuous growth, adding new sites annually. In a crowded festival market, Let's Rock offers something different. UK Live had a clear objective and that was to make the Let's Rock brand the UK'S Biggest and Favourite Retro Festival. With over 150,000 expected to attend a Let's Rock Festival this year Let's Rock continues to thrive.

Also created by UK Live, PennFest is a multi-genre, two-day music festival held every July in the picturesque village of Penn Street, Buckinghamshire. The festival has grown from its humble beginnings as Penn Festival in 2011 - a village festival attracting around two thousand people from the local area - into a hugely respected fixture on the UK festival circuit, able to attract internationally renowned artists and draw a crowd of 10,000 per day.

UK Live exists to create amazing live events that keep audiences coming back year after year.

Fields of work:

Event Services, Festivals, Artist Booking/Management, Family/Shows

Sphere of action:

United Kingdom, Ireland

Contact:

www.uk-live.co.uk





WIZARD PROMOTIONS

has been one of the leading rock and pop promoters in Germany for 15 years. Founder and co-owner Ossy Hoppe has been in the business for more than 40 years. In 2012, he enlisted the support of his son Oliver Hoppe, who has been the sole Managing Director since 2017. From Iron Maiden to KISS. From Jamie Cullum to Zucchero. Its portfolio includes a host of top international stars, and Wizard Promotions also accompanies young talents on their way to the top.

In 2014 and 2015 Wizard Promotions Konzertagentur GmbH promoted currently the six biggest single open-air concerts in German history at the Hockenheim Ring, featuring the rock band "Böhse Onkelz", with more than 550,000 people attending.

Fields of work:

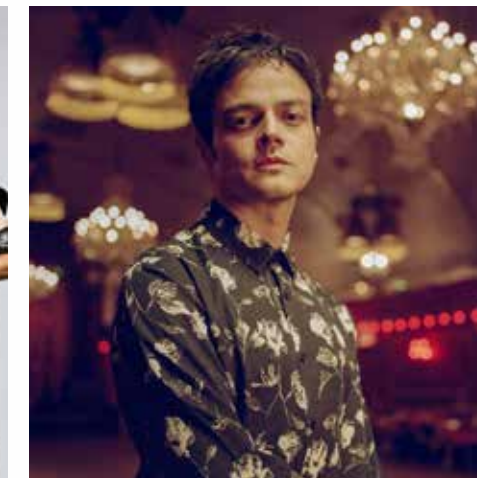
Rock/Pop, Crossover, Festivals

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.wizpro.com





CONCERT CONCEPT

Concert Concept Veranstaltungs-GmbH, founded by Professor Peter Schwenkow more than 40 years ago in 1978, offers a multifaceted programme as a local promoter focused on Berlin. Venues include clubs to big arenas and in the open air, and events range from classics to rock and pop, and from shows to various family entertainment formats.

Fields of work:

Rock/Pop, Classics, Family Entertainment, Shows, Exhibitions

Sphere of action:

Berlin, Dresden, Leipzig, Potsdam

Contact:

www.concert-concept.de





GLOBAL CONCERTS

Since its foundation in 2001, the local concert promoter Global Concerts GmbH has brought stars such as Bon Jovi, Black Sabbath, AC/DC, Metallica, David Garrett, Eric Clapton, Paul Kalkbrenner, Andreas Gabalier and many other to stages in Munich and in neighbouring Bavarian and Austrian cities.

In 2015, Global Concerts was the local promoter of ROCKAVARIA, the new rock event at the Olympic Park in Munich.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows, MOR, Festivals

Sphere of action:

Munich

Contact:

www.globalconcerts.de





GOOD NEWS PRODUCTIONS

was set up in 1970. So far it has organised more than 5,000 concerts and shows with international world stars in Switzerland and is the market leader in the Swiss concert industry. Good News Productions AG will continue to play a leading role on the Swiss market for live entertainment.

Good News has organised concerts with Foo Fighters, KISS, Santana, Die Toten Hosen, Biffy Clyro and Anitta. Since 2014, Good News has also been responsible for the booking at Rock the Ring festival in Hinwil.



THE CLASSICAL COMPANY

The Classical Company was founded in 2010 as a joint venture between DEAG Classics and Ringier for the production and marketing of renowned stars of classical music, and it brings the top classical music acts to perform in concerts in Switzerland.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows, MOR, Festivals

Sphere of action:

Switzerland

Contact:

www.goodnews.ch | www.classicalcompany.ch





GRANDEZZA ENTERTAINMENT

offers a wide range of family entertainment and is the initiator of unique cultural and entertainment offerings.

Grandezza Entertainment GmbH has 35 years' experience with circus, artistic, theatrical and all other types of events.

It promotes circus tours, Christmas circuses, family entertainment, special events and Christmas markets.

Fields of work:

Family/Shows

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.deag.com





HANDWERKER PROMOTION

handwerker promotion e. gmbh has stood for successful planning, organisation and execution of concerts and tours in all genres and sizes in North Rhine-Westphalia since it was set up in 1983 by Fred Handwerker. Venue booking, marketing and innovative media work, ticketing and sales, technical provisions including production installation, security services and catering are the subject areas of our team.

The daily business of handwerker promotion e. gmbh reaches from club shows over the complete European tour management for artists like Tokio Hotel, up to big arena productions with pop and rock artists like Iron Maiden, Scorpions and Zucchero as well as classic and jazz stars like Anna Netrebko. Also musical and theatre shows or family entertainment events like Christmas Garden are part of our portfolio.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows, MOR, Exhibitions

Sphere of action:

North Rine-Westphalia

Contact:

www.handwerker-promotion.de





LIVE MUSIC PRODUCTION

is the leading event organiser in French-speaking Switzerland. The founder, Michael Driberg, is responsible for most of the major changes that have prevailed in the Swiss live music scene working with renowned artists such as Bruno Mars, Indochine, Patrick Bruel, Michel Sardou, Zingaro, Disney on Ice, Cirque du soleil and many others, focusing on French-speaking acts. In addition, Live Music Production exclusively manages the famous "Salle Métropole" in Lausanne.

LIVE MUSIC ENTERTAINMENT

promotes the long-established festival "Sion sous les étoiles", attracting up to 50,000 visitors a year. The four-day multi-genre festival is a one-of-a-kind event in the "Valais" region, next to the Swiss Alps, showcasing French stars, the acts of tomorrow as well as international rock and pop artists.

Fields of work:

French Rock/Pop, int. Rock, Classics, Comedy, Family/Shows, Exhibitions

Sphere of action:

Switzerland

Contact:

www.livemusic.ch





MEWES ENTERTAINMENT GROUP

For 25 years the MEWES Entertainment Group, founded by Jan Mewes, has been working successfully as a booking agency and a promoter for tour and local concerts, as well as offering artist management. Today it is Germany's third-largest event promoter following its merger with the DEAG Group.

The MEWES Entertainment Group is a tour partner of well-known artists such as David Hasselhoff, Die Prinzen, Tom Gaebel and Johnny Logan. Furthermore, they organise events in Germany, Austria and Switzerland, and also throughout Europe.

As an artist manager, its mission is to achieve the greatest possible success for its artists. For years it has supported them in all business and artistic matters, so that the artists can dedicate themselves to their art completely.

Over 25 years of stability, synergies and professionalism have enabled the company to use structures and in-depth knowledge of the national and international markets for artists' projects. As a result of its professional work, Jan Mewes was awarded the Live Entertainment Award as "Producer of the Year" in 2017 and "Manager of the Year" in 2014.

Fields of work:

Rock/Pop, MOR

Sphere of action:

Germany, Austria, Switzerland

Contact:

www.kuenstlershow.de





RHEIN MAIN CONCERTS

FOH Rhein Main Concerts GmbH is based in Frankfurt am Main and was founded in October 2018.

As a local promoter in the Rhine-Main area, a region that is economically one of the strongest in Germany, FOH Rhein Main Concerts GmbH is responsible for the execution of concerts of well-known artists, such as Giorgio Moroder, Tokio Hotel, Anna Netrebko & Yusif Eyvazov, Eluveitie, John Cleese, Till Brönner and OMD. Its portfolio includes both stadium shows and club concerts which take place in the cities of Frankfurt am Main and Mannheim as well as in their surroundings. The company's event genres range from pop, rock and classical music to family entertainment and comedy.

Through the formation of this company the Managing Directors Fred Handwerker (handwerker promotion e. gmbH) and Oliver Hoppe (Wizard Promotions GmbH) merged their long-standing know-how and turned their expertise efficiently to occupy a successful market position in the Rhine-Main area.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows, MOR

Sphere of action:

Frankfurt, Mannheim

Contact:

www.rheinmainconcerts.de





RIVER CONCERTS

River Concerts was set up in January 2007 in order to strengthen the concert business in the rock and pop segments in northern Germany. As a local promoter, River Concerts GmbH organises as many DEAG Group events as it does for third parties.

Its portfolio of concerts ranges from megastars such as Justin Bieber, Jennifer Lopez, Kylie Minogue, Lady Gaga, David Garrett and Peter Dinklage to small club concerts to promote up-and-coming young music talents.



ELBKlassik

For the classical music segment, Elbklassik Konzerte GmbH operates in the Hanseatic City of Hamburg. The company has already brought many renowned artists to Hamburg, including Elina Garanča, Anna Netrebko, Hilary Hahn, Jonas Kaufmann and star pianist Lang Lang.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows

Sphere of action:

Hamburg, Northern Germany

Contact:

www.riverconcerts.de





CHRISTMAS GARDEN

As twilight falls, the magic begins - and this is why exceptionally beautiful and mostly listed parks, zoos and gardens are turning into glowing, mysterious landscapes at Christmastime. The Christmas Garden is an elaborate open-air audiovisual production that takes place between mid-November and early January at locations, some of which are UNESCO cultural heritage sites. Impressive architecture, the tranquility of nature, and technically skilful light art are combined with specially composed music and soundscapes. A circular path of around two kilometres leads visitors through a world of inspiration with numerous lighting installations and enchanting sound designs.

In 2016, the Christmas Garden celebrated its debut in Berlin and experienced an unexpected level of success. Due to the overwhelming response, further locations have been added over time, so in 2022 there was a total of 19 locations in Germany, France, Great Britain, Italy, Poland and Spain. In addition to the ten events in Germany, such as Berlin and Stuttgart, the Christmas Garden can be seen in London, Paris, Rome, Barcelona and Málaga, among other places. Around 1.9 million people visited the illuminated and most beautiful parks and gardens in 2022. In just six years, Christmas Garden has developed into a romantic highlight that captivates hundreds of thousands of people in wintertime. For this, Christmas Garden Deutschland GmbH received the LEA Live Entertainment Award 2020/2021 in the En Suite Event of the Year category.

Fields of work:

Family/Shows, Exhibitions

Sphere of action:

Germany, France, Spain, United Kingdom

Contact:

www.christmas-garden.de





DEAG ARTS + EXHIBITIONS

Presenting the world-famous exhibition “Nathan Sawaya’s The Art of the Brick” in Hamburg, DEAG Arts & Exhibitions successfully started its operations. With more than 100 artefacts built out of more than 1 million Lego bricks and 2 million visitors worldwide, it is one of a kind!

DEAG Arts & Exhibitions presented “American Valhalla – Iggy Pop – The Art of Post Pop Depression” by photographer Andreas Neumann, including pieces by Matt Helders at its exclusive stop in Germany.

In 2018/19, DEAG Arts & Exhibitions promoted the original “Harry Potter™: The Exhibition” at Filmpark Babelsberg, an exhibition which excites an incredible number of Wizarding World fans worldwide with its presentation of dramatic displays inspired by the Hogwarts™ film sets and amazing craftsmanship behind authentic costumes, props and creatures from the films.

DEAG Arts & Exhibitions offers full-service promotion and organisation of exhibitions, providing local and national expertise thanks to the diversified network of the DEAG Group and beyond.

Fields of work:

Family/Shows, Exhibitions

Sphere of action:

Germany, Switzerland, Austria

Contact:

www.deag.com





HANS BOEHLKE ELEKTROINSTALLATIONEN

Founded 1946 in Berlin as a traditional handicraft business, the company represents a successful lighting specialist led in the third generation by the lighting designer Andreas Boehlke. Electric installations are at the centre of the business but new areas have also been developed.

We offer various lighting concepts for any occasion such as for trade fairs or Christmas lighting in the City of Berlin, for example on Kurfürstendamm, and at locations across Germany. Light architecture as facade projections and video mappings augment the range by illuminating sights such as Brandenburger Tor, Unter den Linden, Berliner Fernsehturm and many more. Inspired by light art, Boehlke and others created the Festival of Lights and "Berlin leuchtet".

International projects were performed with tradeshows of well-known car manufacturers in Geneva, Barcelona and Málaga or even with the extraordinary occasion "Lighting in Djibouti".

We turn our passion for lighting technology into professional illuminations of every kind and colour. Cooperating with DEAG and the magical Christmas Garden has been the perfect addition and has become a highlight of our work.

Fields of work:

Electric installations, Lighting solutions, Illuminations, Event lighting

Sphere of action:

Germany, Europe

Contact:

www.boehlke-beleuchtung.de





KULTUR IM PARK

On two summer nights, Potsdamer Schloßernacht is celebrated with art and music, culinary delights and the enchantingly illuminated castles at Sanssouci Park, a UNESCO World Heritage Site. The historical buildings and the park with its fountains and waterworks set the stage for various artists – perfectly presented using spectacular light arrangements and opulent visuals.

Kultur im Park GmbH (KiP) is a joint venture of Concert Concept Veranstaltungs-GmbH, the nucleus of the DEAG holding, and Mediapool Veranstaltungsgesellschaft mbH. Mediapool plans and realises technical concepts for events, trade fairs and exhibitions on behalf of Berlin institutions in the areas of culture, science and politics.

Fields of work:

Family/Shows, Exhibitions

Sphere of action:

Potsdam

Contact:

www.potsdamer-schloessernacht.de





TIME RIDE

TimeRide GmbH was founded at the end of 2016 by Jonas Rothe in Munich. The vision was to turn the age-old dream of time travel into a reality.

Each TimeRide is unique, but they share an overarching concept. As part of a guided exhibition featuring three different stages, visitors can journey back in time to a historical period that has come to characterise the city. In Cologne, you can experience the imperial age at the dawn of the 20th century. In Dresden, you can travel back to the year 1719, to the heart of the Baroque era. In Berlin, you can experience a divided city up close and travel along the Berlin Wall in a classic tourist bus from the sixties. At Checkpoint Charlie, you'll meet the harsh border guards and then drive through ailing East Berlin via Friedrichstrasse, past the Brandenburg Gate and along Unter den Linden. In Munich, you can hop on the legendary, but never built, peacock carriage of Ludwig II. You will fly through the history of Bavaria: across Munich, to medieval Nuremberg, to the Fuggers in Augsburg, to Regensburg, over the Alps to Neuschwanstein. Embark on a thrilling journey through Frankfurt and experience the pulsating life in the Main metropolis on the threshold to modernity in the 19th century.

Fields of work:

Family/Shows, Exhibitions

Sphere of action:

Cologne, Dresden, Munich, Berlin, Frankfurt

Contact:

www.timeride.de





AIRBEAT ONE FESTIVAL

The AIRBEAT ONE Festival is an electronic music festival that takes place every year on the 2nd weekend in July at the airfield in Neustadt-Glewe, Mecklenburg-Western Pomerania. Since the first event in 2002, it has become one of the biggest electronic festivals in Europe with one of the biggest festival stages in the world. Each day, more than 65,000 visitors party to the music of international high-class DJs and travel thematically to a different country each year. On the 3 festival days the musical repertoire on the 5 floors reaches from EDM, Techno, Hardstyle to Trance, Psy-Trance and House. On the 3 festival days the musical repertoire on the 5 floors reaches from EDM, Techno, Hardstyle to Trance, Psy-Trance and House.



INDIAN SPIRIT FESTIVAL

The Indian Spirit Festival is Germany's biggest psytrance festival. More than 20,000 visitors travel to Eldena in Mecklenburg-Western Pomerania every year at the end of August to experience the best artists of the Psytrance and Goa scene on 4 floors. The festival, which is inspired by the spirit of the first parties at the beaches of the Indian state of Goa, has been taking place since 1999. The open air festival with market character lasts for 5 days and offers, besides countless artists, jugglers and fire artists, participation in workshops and relaxation opportunities.

Fields of work:

Electronic Music Festival

Sphere of action:

Germany

Contact:

www.airbeat-one.de | www.indian-spirit.de





BELLADRUM

Belladrum Tartan Heart Festival is a Scottish music and arts festival at the beautiful Belladrum House and Estate near Inverness.



KEW THE MUSIC

is a week-long festival of summer picnic concerts set within the stunning and iconic grounds of the Royal Botanic Gardens, Kew.



LIVE AT CHELSEA

is an open-air concert series inside the outdoor grounds of the Royal Chelsea Hospital, the historic home of the Chelsea Pensioners.

Fields of work:

Festivals

Sphere of action:

England, Scotland

Contact:

www.tartanheartfestival.co.uk | www.kewthemusic.org | www.liveatchelsea.com





HEAVY LOAD FESTIVAL

A heavy load of Rock and Metal is coming to Zurich Highlands! International and national acts will grace the line up of the first Heavy Load Festival: Disturbed, Meshuggah, Doro, Coroner, I Prevail, Nothing More and many more bands will rock the Eishalle Wetzikon over several days.



SION SOUS LES ÉTOILES

Created in 2014 by Live Music Entertainment, "Sion sous les étoiles" is a four-day multi-genre festival attracting up to 50,000 visitors each year. Located in the beautiful mountains between Tourbillon and Valère, the festival welcomes international artists as well as the pillars of French song and the stars of tomorrow.

Fields of work:

Festivals

Sphere of action:

Switzerland

Contact:

www.goodnews.ch | www.sionsouslesetoiles.ch



I-MOTION

I-MOTION

The numbers speak for themselves: more than 25 years' experience in the field of electronic music events and, since being founded in 1993, the successful organisation of approximately 150 events with more than 2,600,000 visitors.

No other organiser knows the market and the German electronic music scene better. I-Motion knows exactly how to launch high-quality events with unique concepts – as well as how to remain successful over the decades.

The agency, which employs around 40 people, boasts a portfolio of events which includes, among others, "NATURE ONE" (Germany's most traditional electronic music festival), "MAYDAY" (the "mother of all raves"), "Ruhr-in-Love" (the "electronic family festival") and "SYNDICATE" (the "hardest night of the year").

As of 2019, I-Motion "Events & Entertainment" GmbH has been transformed into a DEAG/LiveStyle, Inc. joint venture.

Fields of work:

Electronic Music Festival

Sphere of action:

Germany, Poland

Contact:

www.i-motion.ag



BERLIN**WALDBÜHNE**

An open-air stage for everyone. A rock spectacle of the highest class attracted thousands of “Onkelz” fans to a mega open-air event on the famous forest stage of the capital. Rock anthems like Könige für einen Tag, Ich bin in dir and Terpentin echoed through the unique location. Waldbühne Berlin offers a breathtaking open-air setting for more than 22,000 music fans of all genres. Among others, classical legends such as Anna Netrebko and Yusif Eyvazov have performed here in a magical atmosphere under a starry sky.

MUNICH**KÖNIGSPLATZ**

Königsplatz Munich attracts not only world-famous rock bands such as Iron Maiden and Aerosmith but also big names from classical music. Together with the Royal Philharmonic Orchestra conducted by David Newman, Anne-Sophie Mutter invited her fans on a journey “Across the Stars” in September 2019. The open-air event with film music by John Williams attracted film lovers to Munich’s beautiful Königsplatz with titles from Star Wars, Harry Potter and Dracula.

MUNICH**OLYMPIC STADIUM**

The Olympic Stadium is the first address for national and international rock and pop artists in Munich. As part of his stadium tour in 2019, Andreas Gabalier attracted around 70,000 visitors to the Olympic Stadium for a spectacular mega open-air event.





FANE

is a leader in the production and curation of spoken word events, bringing the most exciting names in culture and entertainment to audiences around the world.

Founded to provide a platform where established and emerging talent can promote their work, the company is renowned for creating unique, dynamic events that tap into the conversations of the moment.

Established as the partner of choice for publishers, authors and podcasters in the UK and internationally, Fane continues to diversify. It has expanded its high-quality offer to include LoveMyRead: the UK's best book subscription service, Fane for Business – connecting world-class authors and first-rate event services with global corporate clients – and a distribution hub for books and merchandise, complementing its existing hybrid events programme and Fane TV app.

Fane prides itself on delivering a line-up that offers something for everyone and can be accessed by anyone, anywhere. Outside of the UK, Fane has offices in Sydney and operates in the USA, Europe, Canada, Australia, and New Zealand.

Fields of work:

Spoken Word/Literary Events

Sphere of action:

United Kingdom

Contact:

www.fane.co.uk



Dame Judi Dench



Simu Liu



Margaret Atwood



Lenny Henry



Lucy Worsley



Miriam Margolyes



Tim Peake



Stanley Tucci



Nigella Lawson



Bob Odenkirk



Dan Levy



Nadiya Hussain



Grayson Perry



John Le Carré



The Receipts Podcast



**phil.
cologne**
Internationales Festival
der Philosophie

Internationale Literatur
>> lit.RUHR

Internationale Literatur
lit.kid.COLOGNE

LIT.COLOGNE

was founded in Cologne in 2001 and is now one of the largest literature festivals in Europe with more than 100,000 visitors and up to 200 events each year. With other festival formats such as phil.cologne and lit.RUHR, lit.COLOGNE has very successfully expanded its activities in recent years and has an extensive and very stable network of partners. The live formats include traditional author readings, dramaturgically staged versions as well as a meeting of minds and conversations between great authors and actors. In recent years, many national and international stars have been guests, including T. C. Boyle, Bret Easton Ellis, Susan Sontag, Karl Lagerfeld, Daniel Kehlmann, Jonathan Franzen, John Irving, Juli Zeh, Henning Mankell, Patti Smith, Herbert Gronemeyer, Matthias Brandt, Iris Berben, Charles Aznavour, Doris Lessing and Christoph Waltz.

In 2023, the 23rd edition of lit.COLOGNE will be staged with nearly 170 events.

Fields of work:

Spoken Word/Literary Events

Sphere of action:

Germany

Contact:

www.litcologne.de





ARCHES LONDON BRIDGE

is a new exhibition and cultural events venue boasting curved 6m high ceilings and over 11,000 sq feet. The venue contains five interconnected, cavernous railway arches and is being newly renovated with a café, bar, box office and shop.

From late spring 2023, it will host a roster of vibrant exhibitions and events from some of the biggest entertainment producers in the world, the first being the spectacular immersive art experience, Monet's Garden.

Monet's Garden is a fantastic 360-degree journey through the history and works of one of the greatest artists of the past century.

The unique exhibition concept is staged with state-of-the-art multimedia technology, which allows visitors to immerse themselves completely in the world and famous artworks of the Impressionist painter Claude Money (1840 – 1926).

Elaborate installations and projections, combined with music, create rushing worlds of colour and make the paintings come alive and tangible in a way never seen before. For the viewer, illusions transform into reality.

Fields of work:

Exhibitions

Sphere of action:

United Kingdom

Contact:

www.archeslondonbridge.co.uk





MYTICKET JAHRHUNDERTHALLE

The myticket Jahrhunderthalle stage continues to be graced by the finest ballet companies, revered rock stars, the most emotional musicals and the funniest comedians, and has been since 1963. In addition, the venue hosts numerous annual general meetings, company presentations and incentive events as well as smaller staff parties, business meetings and private celebrations.

In the KASINO, KONFERENZ, CLUB & BAR ground floor areas, smaller cultural events can be realised. Also fairs and markets as well as festivals can be combined with the inviting green spaces of the outdoor area.

Fields of work:

Rock/Pop, Classics, Crossover, Family/Shows, MOR

Sphere of action:

Frankfurt

Contact:

www.myticket-jahrhunderthalle.de



Salle Métropole

SALLE MÉTROPOLE

is a famous metropolitan theatre in Lausanne on Lake Geneva. Located in the heart of downtown Lausanne, the listed location has been offering a unique setting for live events of all kinds since 1929 with seating for 1,200 visitors and space for up to 2,000 standing visitors.

Fields of work:

French Rock/Pop, int. Rock, Classics, Comedy, Family/Shows, Exhibitions

Sphere of action:

Lausanne, Switzerland

Contact:

www.sallemetropole.ch





GIGANTIC

Located in Nottingham, Gigantic are a primary ticketing agency providing a range of services to the festival, promoter, event & venue sectors. Gigantic play an integral role for their clients and deliver industry leading service across account management, customer care, payment plans, personal merchant connection, marketing activity and onsite scanning & support.

Key clients include Kilimanjaro, Orchard, Leopallooza, Singular, Union Chapel, Belladrum, Beautiful Days, Y Not and UK Live. Alongside their extensive festival inventory Gigantic also work with national tour promoters, local authorities and other key stakeholders on large scale events ranging from Christmas light trails, family fairs, beer festivals and sporting events.

Fields of work:

Ticketing

Sphere of action:

United Kingdom

Contact:

www.gigantic.com



myticket.de
myticket.at
myticket.co.uk

MYTICKET

mytic myticket AG is a wholly owned subsidiary of DEAG Deutsche Entertainment AG and has been offering concert and event tickets online via the ticket portals myticket.de, myticket.at and myticket.co.uk since 2014. As an official provider with additional products related to ticket purchase and a focus on services such as an integrated resale platform, myticket is positioned close to the customer. The range of offers includes tickets for major events as well as for club concerts, sports and special interest shows.

Fields of work:
Ticketing
 Sphere of action:
Germany, Austria, United Kingdom
 Contact:
www.myticket.de | www.myticket.at | www.myticket.co.uk



tickets.ie

TICKETS.IE

was founded in Dublin in 2004 with the mission to be the best value ticket agency in Ireland. Tickets.ie uses award winning software that cuts the cost of ticketing for both event organisers and fans. The company provides full outsourced ticketing solutions and serves hundreds of clients across Ireland and Britain from the sports, music and theatre sectors. The company also provides event services to clients including box office facilities and staff, access control facilities and staff.

Fields of work:

Ticketing

Sphere of action:

Ireland

Contact:

www.tickets.ie





LIVE ENTERTAINMENT AWARD

2021

EN SUITE EVENT OF THE YEAR

- Christmas Garden Deutschland GmbH

2020

CONCERT OF THE YEAR

LaBrassBanda + Seiler and Speer, Königsplatz Munich

- Global Concerts GmbH

LIFE'S WORK

Ossy Hoppe - Wizard Promotions Konzertagentur GmbH

2019

HALL/ARENA TOUR OF THE YEAR

NENA, "Nichts versäumt Tour 2018" - Wizard Promotions Konzertagentur GmbH

2018

CONCERT OF THE YEAR

Aerosmith, "Aero-Vederici Baby! European Tour 2017", Königsplatz Munich, 26.05.2017

- Wizard Promotions Konzertagentur GmbH

2017

HALL/ARENA TOUR OF THE YEAR

Zuchhero "Black Cat World Tour 2016"

- Wizard Promotions Konzertagentur GmbH

LOCAL PROMOTER OF THE YEAR

Handwerker Promotion, Unna

2016

HALL TOUR OF THE YEAR

Five Finger Death Punch & Papa Roach "Got Your Six Tour 2015"

- Wizard Promotions Konzertagentur GmbH

2015

CLUB TOURNEE OF THE YEAR

Marius Müller-Westernhagen "Alphatier Pre-Listening Tour 2014" – DEAG

CONCERT OF THE YEAR

The Rolling Stones, Waldbühne Berlin, 10.06.2014 – DEAG

PROMOTER OF THE YEAR

Wizard Promotions Konzertagentur GmbH, Frankfurt am Main

2013

HALL/ARENA TOUR OF THE YEAR

Lady Gaga "The Born This Way Ball Tour 2012"

- Wizard Promotions Konzertagentur GmbH

TOUR PROMOTER

Peter Maffay and "Tabaluga und die Zeichen der Zeit"

- Grünland Family Entertainment GmbH (DEAG Concerts GmbH)

2012

HALL/ARENA TOUR OF THE YEAR

David Garrett "Rock Symphonies Tour 2011" - DEAG Classics AG

2011

CONCERT OF THE YEAR

Jamie Cullum at the Stadtpark Hamburg - Wizard Promotions Konzertagentur GmbH

TOUR PROMOTER OF THE YEAR

For the tours of U2, Kiss and others - Wizard Promotions Konzertagentur GmbH

ARTIST AGENT OF THE YEAR

For the work with star violinist David Garrett - DEAG Classics AG

2009**HALL/ARENA TOUR OF THE YEAR**

Howard Carpendale "20 Uhr 10" - A.C.T. Artist Agency GmbH

AWARD OF THE JURY

Staging and concept of the tour "Stark wie zwei" - A.C.T. Artist Agency GmbH

2008**AWARD OF THE JURY**

Barbra Streisand at the Waldbühne Berlin - DEAG Classics AG

2007**BEST SINGLE EVENT**

Summit of the Stars - DEAG Classics AG

2006**BEST SINGLE EVENT**

U2 - Wizard Promotions Konzertagentur GmbH

ECHO KLASSIK**2010****BESTSELLER OF THE YEAR**

David Garrett "Classic Romance" - DEAG Music GmbH

2008**CLASSICS WITHOUT BORDERS**

David Garrett - DEAG

2007**MUSIC-DVD PRODUCTION OF THE YEAR**

Summit of the Stars "Concert at the Waldbühne Berlin" - DEAG Classics AG





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PHOTO CREDITS

PAGE 2

Feld Entertainment/Disney (Disney On Ice), Tim Osipov (Netrebko/Eyvazov), Robert Duda (lily pond), Ralph Larmann (Nature One)

PAGE 3

Corinna Seibert (Food Truck Festival), Ast/Juergens, Köln (lit.COLOGNE), myticket.de (Ticket pile)

PAGE 9

Sebastian Greuner (Berliner Philharmoniker), Isabel Schiffler (David Garrett), Klaus Zakowski (Boehse Onkelz)

PAGE 11

Dewynters (Riverdance), Mary McCartney (Diana Krall), Christian Schoppe (Anke Engelke), Anja Limbrunner (Benno Fürmann), Vero Bielinski (Berkel/Sawatzki), Thomas Ramstorfer (Christiane Hörbiger), Picture Alliance/DPA/Horst Galuschka (Iris Berben), Susanne Sigl (Hans Sigl), Matthias Bothor (Sebastian Koch), Lutz Edelhoff (Katharina Thalbach), Katharina John (Ulrich Tukur/Rhythmus Boys)

PAGE 13

Feld Entertainment/Disney (Disney On Ice), Julian Hargreaves (Jonas Kaufmann), Andrew Potter (Elton John)

PAGE 15

Barbara Braun (Dschungelbuch), Dominic Pencz (Die Happy), Martin Olbrich (Local Show/Kessel Festival)

PAGE 17

Kristian Schuller (Anne-Sophie Mutter), Patrice Brylla (Till Brönner), Tim Osipov (Netrebko/Eyvazov), Gregor Hohenberg/Sony Classical (Juan Diego Flórez)

PAGE 19

Thorsten Eichhorst (The Rolling Stones), Marina Chavez (Joan Baez), Feld Entertainment/Disney (Disney On Ice)

PAGE 23

Matthieu Bitton (Lenny Kravitz), KBK GmbH (Katie Melua), Ian Devaney (Lisa Stansfield), Rob Fenn (Alice Cooper), Jim Rakete (Deep Purple), Christie Goodwin (Status Quo), Pieter M. Van Hattem (The B52s)

PAGE 25

Alan New Image (Ed Sheeran), Mark Seliger/Decca Records (Andrea Bocelli)

PAGE 27

Wattie Cheung (Summer NTS), Antony Crook (Mogwai), Malcolm MacCurrach (Paul Weller), Murdo MacLeod (The Proclaimers)



PAGE 29

Good Night Films (Fontaines D.C), Dustin Condren (Big Thief), Shervin Lainez (Fleet Foxes), Anton Corbijn (Clannad)

PAGE 31

Martin Shaw Photography (PennFest)

PAGE 33

John McMurtrie (Iron Maiden), Künstler Monsterpics (Five Finger Death Punch), Jen Rosenstein (Kiss), Danny North (Jamie Cullum)

PAGE 35

Stephan Pick (Dieter Bohlen, Michael Clemens (Christmas Garden Berlin), Monika Rittershaus (Berliner Philharmoniker), John McMurtrie (Iron Maiden), Jen Rosenstein (Kiss)

PAGE 37

Night Of The Jumps (Night Of The Jumps), Hauzenberger (Olympia Park), Stefan M. Prager (München - Königsplatz)

PAGE 39

Paul Rippke (Die Toten Hosen), Neal Preston (Queen/Adam Lambert), Guido Karp (Rammstein), John McMurtrie (Iron Maiden)

PAGE 41

Hartmut Springer (Flic Flac), Nicole Oestreich (Weihnachtsmarkt Kiel), Ann-Kathrin Brocks (Acrobats), Tino Lex (Weihnachtszirkus)

PAGE 43

John McMurtrie (Iron Maiden), Dennis Dirksen (Tokio Hotel), Tim Osipov (Netrebko/Eyvazov), Feld Entertainment/Disney (Disney On Ice)

PAGE 45

Joseph Carlucci (SSLE), Marion Tubiana (Zingaro)

PAGE 47

Dennis und Kevin Leuphold, David Hasselhoff), Sven Sindt (Die Prinzen), Thorsten Jander (Nutten, Koks und frische Erdbeeren)

PAGE 49

Kreator (Kreator Live) Jaap Reedijk (The Analogues), Chris Noltekuhlmann (Brönnner/Ilg), Sebastian Pielles (Tokio Hotel)

PAGE 51

Olaf Heine (Revolverheld), Clayton Cooper (Kiefer Sutherland), wizpro.com (Limp Bizkit), Matthieu Bitton (Lenny Kravitz)

PAGE 53

Nicolai Semrau (Christmas Garden Koblenz), Michael Clemens (Christmas Garden Berlin), Vincent

Nageotte (Lumière En Seine), Michael Clemens (Christmas Garden Hannover), Michael Clemens (Sant Pau), Michael Clemens (Weihnachten im Tierpark)

PAGE 55

DEAG (Harry Potter Exhibition™)

PAGE 57

Jens Engler (Brain Box/Konzerthaus/Christmas Garden), Marcus Klepper (Night of Lights)

PAGE 59

Michael Clemens (Theater Tol/Berkel/Sawatzki/Art Gallery/Orangerie)

PAGE 63

Julian Huke Photography/Kai Behrendt/Anna Mohn (Airbeat One Festival)

PAGE 65

Paul Campbell Photography (Belladrum)

PAGE 67

Travis Shinn Photography (iPrevail), Joseph Carlucci (SSLE)

PAGE 69

Colja Ibron (Mayday), Ralph Larmann (Nature One), www.syndicate-festival (Syndicate Festival)

PAGE 71

Sebastian Greuner (Waldbühne Berlin), Stefan M.Prager (Munich-Königsplatz), Patrick Schneiderwind (LaBrassBanda & Seiler & Speer)

PAGE 75

Ast/Juergens, Cologne (lit.COLOGNE/phil.cologne)

PAGE 77

Morris Mac Matzen (Monets Garden, Hamburg)

PAGE 79

Corinna Seibert (Food Truck Festival), myticket Jahrhunderthalle (Exterior view/banquet), Lucas Körner (frontal view audience)

PAGE 81

Olivier (foyer), Joseph Carlucci (frontal view seating)

PAGE 83

www.nadineballantyne.com (Festival)

PAGE 85

myticket.de (Ticket pile)

PAGE 87

RTE (Collins Barracks Concert), EPCR (Heineken Cup), Taste of Dublin (Taste of Dublin), tickets.ie (Office view)

