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"We provide all resources necessary for the production of outstanding and successful Live Entertainment... and to fulfill the Artist’s needs!"
THE COMPANY

DEAG was founded by Professor Peter Schwenkow in 1978. Listed on the Frankfurt Stock Exchange from 1998 until 2021, the company has grown from a local to a national promoter, eventually becoming an entertainment network with operations across Europe which focuses on the needs of the artist, the fans and partners involved. DEAG understands live entertainment as being a holistic mission and combines comprehensive expert knowledge and specialised know-how in relevant business areas. The DEAG network thus acts as a national and international promoter, producer, label, venue operator and ticket provider. DEAG’s core businesses include Rock & Pop, Classics & Jazz, Family Entertainment, Arts & Exhibitions and Spoken Word. The Family Entertainment and Arts & Exhibitions divisions, in particular, are of great importance to the further development of DEAG’s own content.

OUR COMMITMENT

DEAG’s mission is to create the maximum possible success for the artist and their business relationships whilst enhancing the live event experience for the fan at the same time. Our approach is quality in everything we do, as well as making a long-term commitment to our partners. DEAG’s core business is to produce, market and sell live concerts, shows and entertainment spectacles by addressing each event individually and creating additional value via our specialised and experienced European network. Over 40 years of successful promoting has created stability, synergies, professional structures and in-depth knowledge of national and international markets, ready to be deployed for the benefit of the artist.
Hermjo Klein, Managing Director of A.C.T. Artist Agency GmbH, is one of the last true impresarios of the German live entertainment industry and has a sense for the extraordinary. 

Klein has been bringing the Irish superstars of “Riverdance” to Germany since 1997. To date, more than five million enthralled spectators have seen the shows. Other top acts of A.C.T. include Diana Krall, Cliff Richard, Nana Mouskouri and Heartbeat of Home. Another unique project by A.C.T. is the renowned Bad Homburger Poetry and Literature Festival hosting A-list German actors every year, such as Matthias Brandt, Ute Lemper, Katharina Thalbach, Iris Berben, Sebastian Koch, Ben Becker, Klaus-Maria Brandauer, Christian Berkel, Andrea Sawatzki, Anke Engelke and many others.

A.C.T. is increasingly involved with exhibitions such as The Art of the Brick, Nelson Mandela, Harry Potter and others.

A.C.T. ARTIST AGENCY

Fields of work:
Family/Shows, MOR

Sphere of action:
Germany, Switzerland, Austria

Contact:
www.act-artist.de
CSB ISLAND ENTERTAINMENT

is one of the leading artist and show promoters in Scandinavia. With more than 25 years’ experience, we build strong partnerships that bring only the biggest and best in entertainment to audiences in our region. Our local and our global partners trust us for our reliability, our professionalism and our solution-orientated focus.

CSB has produced and toured with one of the biggest touring shows in the world – an Abba tribute show that has played in more than 50 countries worldwide. The experiences gathered from this project have brought an enormous wealth of learning and have been pivotal in understanding how to harmonise artists’ expectations with differing local conditions and situations. See our references page to read about some of the great shows and artists we have represented over the years – we thank them one and all for bringing joy and a touch of glamour to our professional lives.

Fields of work:
Rock/Pop, Classics, Family/Shows, Musical Theatre

Sphere of action:
Denmark

Contact:
www.csb.dk
C² CONCERTS organises around 350 events throughout Germany every year and acts as a local promoter for concerts and events of various genres in southern Germany. As a European tour promoter and theatrical producer for families and young audiences, C²CONCERTS GmbH has continuously expanded its portfolio and offers event services as a full-service agency.

In 2019, C² CONCERTS launched a new sustainable open-air festival with the premiere of Kessel Festival at Cannstatter Wasen in Stuttgart, Germany. With 28,000 visitors, the festival far exceeded expectations.

Fields of work:
Rock/Pop, Classics, Family/Shows, Festivals, Theatre,
(Full service) event planning agency
Sphere of action:
Germany, Switzerland, Austria
Contact:
www.c2concerts.de
DEAG CLASSICS

has been among the leading promoters of classical music in Europe since 2004 and presents international classic stars, first-class orchestras as well as top open-air events on the most prestigious stages – such as Anna Netrebko & Yusif Eyvazov at Berlin’s Waldbühne or the exclusive concert of world-class violinist Anne-Sophie Mutter with the repertoire of John Williams on Munich’s Königsplatz in 2019.

DEAG Classics AG offers audiences the largest possible spectrum of classical music, from crossover to opera, from solo recital to symphony, from ballet to jazz.

DEAG CLASSICS & JAZZ

presents celebrated trumpet virtuoso, composer and singer Till Brönner who signed a long-term live partnership contract with DEAG Classics which was recently renewed.

Fields of work:
Classics, Crossover
Sphere of action:
Germany, Switzerland, Austria
Contact:
www.deag.de
DEAG CONCERTS

During the past decade DEAG Concerts GmbH has developed into one of the leading promoters in the fields of rock and pop, German music and shows. The Managing Directors Professor Peter Schwenkow, Christian Diekmann and Jacqueline Zich focus on a multifaceted and demanding spectrum of numerous top acts and brands.

The most spectacular shows of the past years included The Rolling Stones, Riverdance, Peter Maffay, Marius Müller-Westernhagen, Diana Krall, Joan Baez, Cliff Richard, Nana Mouskouri, Dieter Bohlen “Mega Tour”, Nitro Circus Live, Disney’s Tini and the Game of Thrones Live Concert Experience. With Disney on Ice, DEAG Concerts presents one of the most successful family entertainment shows in the German-speaking territories.

Fields of work:
Rock/Pop, Family/Shows, Crossover

Sphere of action:
Germany, Switzerland, Austria

Contact:
www.deag.de
Raymond Gubbay Ltd. presents over 500 performances each year at all major venues in London and across the country. Now in its 50th year, the company is widely recognised as being at the forefront of promoting and producing classical music, opera, ballet, entertainment events and festive concerts in the United Kingdom.

The company has established successful partnerships with prestigious venues such as the Royal Albert Hall, where it has brought arena scale opera and ballet to the masses; and with Kew Gardens, creating ‘Christmas at Kew’, a stunning festive trail around the world famous botanical gardens.

Raymond Gubbay Ltd. produces its own shows such as Classical Spectacular and presents artists such as Jonas Kaufmann and Joseph Calleja, as well as crossover and rock performances from artists such as Katherine Jenkins and The Piano Guys.

Theatrical productions include Ferry Cross the Mersey, The Magic of the Musicals, Hollywood and Broadway, Tango Pasion, The Rat Pack, What A Feeling, Sweet Soul Music, Dancing in the Streets, American Idiot, Let It Be, Rasta Thomas’ Romeo and Juliet, Rock the Ballet, The Toxic Avenger, Adam, Eve... and Steve, the stunning play The Kite Runner and the record breaking, global hit Thriller Live.

FLYING MUSIC

have been producing nationwide tours for over 35 years for a variety of artists including Stevie Wonder, Van Morrison, Ray Charles, Little Richard, The Royal Philharmonic Orchestra, Dionne Warwick, Tammy Wynette, Kenny Rogers, Glen Campbell, The Four Tops, Little Richard, Chuck Berry, Fats Domino, Joe Brown, 10cc, John Mayall, Go West, Nik Kershaw, T’Pau, Tony Hadley, ABC, The Solid Silver 60s Show, The Solid Gold Rock ‘n’ Roll Show, Maximum Rhythm N’ Blues, Abba The Show, A Night at The Opera, The Greatest Love of All and All You Need Is Love.

Theatrical productions include Ferry Cross the Mersey, The Magic of the Musicals, Hollywood and Broadway, Tango Pasion, The Rat Pack, What A Feeling, Sweet Soul Music, Dancing in the Streets, American Idiot, Let It Be, Rasta Thomas’ Romeo and Juliet, Rock the Ballet, The Toxic Avenger, Adam, Eve... and Steve, the stunning play The Kite Runner and the record breaking, global hit Thriller Live.

Fields of work:
Rock/Pop, Classics, Family/Shows, Theatre

Sphere of action:
United Kingdom

Contact:
www.flyingmusic.com
KBK is one of Germany’s leading touring agencies and is renowned for its professionalism and expertise in the field of live music. KBK offers specialised services which span from the booking of arena tours to newcomer development on the German market. The roster of the concert and artist agency of Klaus Bönisch includes international established artists and top touring acts such as Deep Purple, Lenny Kravitz, Alice Cooper, Chris de Burgh, Status Quo, The Who, Lisa Stansfield, Earth, Wind & Fire, The B52’s, Culture Club, David Hasselhoff and many others.

Apart from that, KBK has established itself as a festival promoter, presenting the annual W-Festival in Frankfurt, which focuses on female talent. The company is led by Klaus Bönisch, one of Germany’s greatest promoters with over 40 years’ experience.

Fields of work:
Rock/Pop, Crossover, Festivals

Sphere of action:
Germany, Switzerland, Austria

Contact:
www.kb-k.com
KILIMANJARO GROUP

Formed in 2008, Kilimanjaro Group is a subsidiary of DEAG entertainment and currently comprises of Kilimanjaro Live, Flying Music Group, UK Live (Let’s Rock Festivals) Fane Productions, Kilimanjaro Theatricals, FORM Presents, Singular Artists (Ireland) Belladrum Tartan Hart Festival (Scotland), and Gigantic/MyTicket. Each year the overall group of companies produces and promotes over 1000 music concerts, musical theatre, comedy, spoken word, festivals, family and social media events. This highly varied roster of shows and artists includes Ed Sheeran, Andrea Bocelli, Stereophonics, Bring Me The Horizon, Rina Sawayama, Margaret Atwood, Tim Peak, Sir Ranulph Fiennes, The Illusionists, as well as theatrical productions running on Broadway such as Hadestown, The Kite Runner, Tom Jones’ musical What’s New Pussycat (World Premiere) and Cluedo (UK Tour) in the UK. Kilimanjaro Group sells over 3 million tickets per annum and is headquartered in London.

Fields of work:
Rock/Pop, Classical, Family Shows, Festivals, Theatre, Musicals, Ticketing, Spoken Word and Podcasts

Sphere of action:
United Kingdom, Ireland

Contact:
www.kilimanjaro-live.co.uk
SINGULAR ARTISTS

Singular Artists – a partnership between Kilimanjaro Live and Irish promoters Fin O’Leary, Brian Hand and Simon Merriman – launched in Ireland in September 2020, and in a short space of time has established itself as an exciting, dedicated, artist-friendly and very credible promoting entity.

With over 250 events on sale from club shows to arena level, Singular Artists promotes a broad sphere of events incorporating many styles of music, podcast, comedy and spoken word.

Upcoming events of note include Yungblud (3Arena), The Vamps (3Arena), Body & Soul festival, Eastbound festival, Marc Rebillet, Tones + 1 (National Stadium), Wider Than Pictures series at Collins Barracks featuring Simply Red and Fleet Foxes, the Clannad Farewell show (3Arena) and a national tour for Fontaines DC.

Fields of work:
Indie, Folk, Podcast, Spoken Word, Comedy

Sphere of action:
Ireland

Contact:
www.singularartists.ie
UK LIVE

was formed in 2012 after the successful launch of the first of many Let’s Rock Festivals. Let’s Rock is a series of one-day 80s/classic pop themed Festivals held across the UK each summer. Let’s Rock have managed continuous growth, adding new sites annually. In a crowded festival market, Let’s Rock offers something different. UK Live had a clear objective and that was to make the Let’s Rock brand the UK’S Biggest and Favourite Retro Festival. With over 150,000 expected to attend a Let’s Rock Festival this year Let’s Rock continues to thrive.

Also created by UK Live, PennFest is a multi-genre, two-day music festival held every July in the picturesque village of Penn Street, Buckinghamshire. The festival has grown from its humble beginnings as Penn Festival in 2011 - a village festival attracting around two thousand people from the local area into a hugely respected fixture on the UK festival circuit, able to attract internationally renowned artists and draw a crowd of 10,000 per day.

UK Live exists to create amazing live events that keep audiences coming back year after year.

Fields of work:
Event Services, Festivals, Artist Booking/Management, Family/Shows

Sphere of action:
United Kingdom, Ireland

Contact:
www.uk-live.co.uk
WIZARD PROMOTIONS

has been one of the leading rock and pop promoters in Germany for 15 years. Founder and co-owner Ossy Hoppe has been in the business for more than 40 years. In 2012, he enlisted the support of his son Oliver Hoppe, who has been the sole Managing Director since 2013. From Iron Maiden to KISS. From Jamie Cullum to Zucchero. Its portfolio includes a host of top international stars, and Wizard Promotions also accompanies young talents on their way to the top.

In 2014 and 2015 Wizard Promotions Konzertagentur GmbH promoted currently the six biggest single open-air concerts in German history at the Hockenheimring, featuring the rock band “Böhse Onkelz”, with more than 550,000 people attending.
CONCERT CONCEPT
Concert Concept Veranstaltungs-GmbH, founded by Professor Peter Schwenkow more than 40 years ago in 1978, offers a multifaceted programme as a local promoter focused on Berlin. Venues include clubs to big arenas and in the open air, and events range from classics to rock and pop, and from shows to various family entertainment formats.

Fields of work:
Rock/Pop, Classics, Family Entertainment, Shows, Exhibitions

Sphere of action:
Berlin, Dresden, Leipzig, Potsdam

Contact:
www.concert-concept.de
GLOBAL CONCERTS
Since its foundation in 2001, the local concert promoter Global Concerts GmbH has brought stars such as Bon Jovi, Black Sabbath, AC/DC, Metallica, David Garrett, Eric Clapton, Paul Kalkbrenner, Andreas Gabalier and many other to stages in Munich and in neighbouring Bavarian and Austrian cities.

In 2015, Global Concerts was the local promoter of ROCKAVARIA, the new rock event at the Olympic Park in Munich.
GOOD NEWS PRODUCTIONS
was set up in 1970. So far it has organised more than 5,000 concerts and shows with international world stars in Switzerland and is the market leader in the Swiss concert industry. Good News Productions AG will continue to play a leading role on the Swiss market for live entertainment.

Good News has organised concerts with Foo Fighters, KISS, Santana, Die Toten Hosen, Biffy Clyro and Anitta. Since 2014, Good News has also been responsible for the booking at Rock the Ring festival in Hinwil.

THE CLASSICAL COMPANY
The Classical Company was founded in 2010 as a joint venture between DEAG Classics and Ringier for the production and marketing of renowned stars of classical music, and it brings the top classical music acts to perform in concerts in Switzerland.

Fields of work:
Rock/Pop, Classics, Crossover, Family/Shows, MOR, Festivals

Sphere of action:
Switzerland

Contact:
www.goodnews.ch | www.classicalcompany.ch
GRANDEZZA ENTERTAINMENT offers a wide range of family entertainment and is the initiator of unique cultural and entertainment offerings.

Grandezza Entertainment GmbH has 35 years’ experience with circus, artistic, theatrical and all other types of events.

It promotes circus tours, Christmas circuses, family entertainment, special events and Christmas markets.

Fields of work: Family/Shows
Sphere of action: Germany, Switzerland, Austria
Contact: www.deag.de
HANDWERKER PROMOTION

handwerker promotion e. gmbh has stood for successful planning, organisation and execution of concerts and tours in all genres and sizes in North Rhine-Westphalia since it was set up in 1983 by Fred Handwerker. Venue booking, marketing and innovative media work, ticketing and sales, technical provisions including production installation, security services and catering are the subject areas of our team.

The daily business of handwerker promotion e. gmbh reaches from club shows over the complete European tour management for artists like Tokio Hotel, up to big arena productions with pop and rock artists like Iron Maiden, Scorpions and Zucchero as well as classic and jazz stars like Anna Netrebko. Also musical and theatre shows or family entertainment events like Christmas Garden are part of our portfolio.

Fields of work:
Rock/Pop, Classics, Crossover, Family/Shows, MOR, Exhibitions

Sphere of action:
North Rhine-Westphalia

Contact:
www.handwerker-promotion.de
Raymond Gubbay Ltd. presents over 500 performances each year at all major venues in London and across the country. Now in its 50th year, the company is widely recognised as being at the forefront of promoting and producing classical music, opera, ballet, entertainment events and festive concerts in the United Kingdom. Raymond Gubbay Ltd. produces its own shows such as Classical Spectacular and presents artists such as Jonas Kaufmann and Joseph Calleja, as well as crossover artists such as Katherine Jenkins and The Piano Guys.

The company has established successful partnerships with prestigious venues such as the Royal Albert Hall, where it has brought arena scale opera and ballet to the masses; and with Kew Gardens, creating ‘Christmas at Kew’, a stunning festive trail around the world famous botanical gardens.

LIVE MUSIC PRODUCTION
Is the leading event organiser in French-speaking Switzerland. The founder, Michael Drieberg, is responsible for most of the major changes that have prevailed in the Swiss live entertainment market over the past 20 years. The company has been organising events and working with renowned artists such as Bruno Mars, Indochine, Patrick Bruel, Michel Sardou, Zingaro, Disney on Ice, Cirque du soleil and many others, focusing on French-speaking acts. In addition, Live Music Production exclusively manages the famous “Salle Métropole” in Lausanne.

LIVE MUSIC ENTERTAINMENT
promotes the long-established festival “Sion sous les étoiles”, attracting up to 50,000 visitors a year. The four-day multi-genre festival is a one-of-a-kind event in the “Valais” region, next to the Swiss Alps, showcasing French stars, the acts of tomorrow as well as international rock and pop artists.

Fields of work:
French Rock/Pop, int. Rock, Classics, Comedy, Family/Shows, Exhibitions

Sphere of action:
Switzerland

Contact:
www.livemusic.ch
MEWES ENTERTAINMENT GROUP
For 25 years the MEWES Entertainment Group, founded by Jan Mewes, has been working successfully as a booking agency and a promoter for tour and local concerts, as well as offering artist management. Today it is Germany’s third-largest event promoter following its merger with the DEAG Group.

The MEWES Entertainment Group is a tour partner of well-known artists such as David Hasselhoff, Die Prinzen, Tom Gaebel and Johnny Logan. Furthermore, they organise events in Germany, Austria and Switzerland, and also throughout Europe.

As an artist manager, its mission is to achieve the greatest possible success for its artists. For years it has supported them in all business and artistic matters, so that the artists can dedicate themselves to their art completely.

Over 25 years of stability, synergies and professionalism have enabled the company to use structures and in-depth knowledge of the national and international markets for artists’ projects. As a result of its professional work, Jan Mewes was awarded the Live Entertainment Award as “Producer of the Year” in 2017 and “Manager of the Year” in 2014.

Fields of work:
Rock/Pop, MOR
Sphere of action:
Germany, Austria, Switzerland
Contact:
www.kuenstlershow.de
RHEIN MAIN CONCERTS

FOH Rhein Main Concerts GmbH is based in Frankfurt am Main and was founded in October 2018.

As a local promoter in the Rhine-Main area, a region that is economically one of the strongest in Germany, FOH Rhein Main Concerts GmbH is responsible for the execution of concerts of well-known artists, such as Giorgio Moroder, Tokio Hotel, Anna Netrebko & Yusif Eyvazov, Eluveitie, John Cleese, Till Brönner and OMD. Its portfolio includes both stadium shows and club concerts which take place in the cities of Frankfurt am Main and Mannheim as well as in their surroundings. The company’s event genres range from pop, rock and classical music to family entertainment and comedy.

Through the formation of this company the Managing Directors Fred Handwerker (handwerker promotion e. gmbh) and Oliver Hoppe (Wizard Promotions GmbH) merged their long-standing know-how and turned their expertise efficiently to occupy a successful market position in the Rhine-Main area.
**RIVER CONCERTS**

River Concerts was set up in January 2007 in order to strengthen the concert business in the rock and pop segments in northern Germany. As a local promoter, River Concerts GmbH organises as many DEAG Group events as it does for third parties.

Its portfolio of concerts ranges from megastars such as Justin Bieber, Jennifer Lopez, Kylie Minogue, Lady Gaga, David Garrett and Peter Maffay to small club concerts to promote up-and-coming young music talents.

**ELBKLASSIK**

For the classical music segment, Elbklassik Konzerte GmbH operates in the Hanseatic City of Hamburg. The company has already brought many renowned artists to Hamburg, including Elīna Garanča, Anna Netrebko, Hilary Hank, Jonas Kaufmann and star pianist Lang Lang.

Fields of work:
- Rock/Pop, Classics, Crossover, Family/Shows

Sphere of action:
- Hamburg, Northern Germany

Contact:
- [www.riverconcerts.de](http://www.riverconcerts.de)
CHRISTMAS GARDEN
As twilight falls, the magic begins – and this is why exceptionally beautiful and mostly listed parks, zoos and gardens turn into glowing, mysterious landscapes at Christmastime. The Christmas Garden is an elaborate open-air audiovisual production that takes place between mid-November and early January at a variety of locations – some of which are UNESCO cultural heritage sites. Impressive architecture, the silence of nature and technically skilful light art are combined with specially composed music and soundscapes. A circular path of around two kilometres leads visitors through a world of inspiration, with numerous lighting installations and enchanting sound designs.

In 2016, the Christmas Garden celebrated its debut in Berlin and experienced an unexpected level of success. Due to the overwhelming response, further locations have been added over time, so that there is now a total of 18 locations in Germany, France, United Kingdom and Spain. In addition to the ten events in Germany, such as in Berlin and Stuttgart, the Christmas Garden can be seen in London, Paris, Barcelona, Málaga and Valencia, among other places. Around 1.9 million people visited the most beautiful and illuminated parks and gardens in 2021. In just five years, the Christmas Garden has developed into a romantic highlight that captivates hundreds of thousands of people in wintertime.

Fields of work:
- Family/Shows, Exhibitions

Sphere of action:
- Germany, France, Spain, United Kingdom

Contact:
www.christmas-garden.de
HANS BOEHLKE ELEKTROINSTALLATIONEN

Founded 1946 in Berlin as a traditional handicraft business, the company represents a successful lighting specialist led in the third generation by the lighting designer Andreas Boehlke. Electric installations are at the centre of the business but new areas have also been developed.

We offer various lighting concepts for any occasion such as for trade fairs or Christmas lighting in the City of Berlin, for example on Kurfürstendamm, and at locations across Germany. Light architecture as facade projections and video mappings augment the range by illuminating sights such as Brandenburger Tor, Unter den Linden, Berliner Fernsehturm and many more. Inspired by light art, Boehlke and others created the Festival of Lights and “Berlin leuchtet”.

International projects were performed with tradeshows of well-known car manufacturers in Geneva, Barcelona and Málaga or even with the extraordinary occasion “Lighting in Djibouti”.

We turn our passion for lighting technology into professional illuminations of every kind and colour. Cooperating with DEAG and the magical Christmas Garden has been the perfect addition and has become a highlight of our work.

Fields of work:
Electric installations, Lighting solutions, Illuminations, Event lighting

Sphere of action:
Germany, Europe

Contact:
www.boehlke-beleuchtung.de
DEAG ARTS + EXHIBITIONS

Presenting the world-famous exhibition “Nathan Sawaya’s The Art of the Brick” in Hamburg, DEAG Arts & Exhibitions successfully started its operations. With more than 100 artefacts built out of more than 1 million Lego bricks and 2 million visitors worldwide, it is one of a kind!

DEAG Arts & Exhibitions presented “American Valhalla – Iggy Pop - The Art of Post Pop Depression” by photographer Andreas Neumann, including pieces by Matt Helders at its exclusive stop in Germany.

In 2018/19, DEAG Arts & Exhibitions promoted the original “Harry Potter™: The Exhibition” at Filmpark Babelsberg, an exhibition which excites an incredible number of Wizarding World fans worldwide with its presentation of dramatic displays inspired by the Hogwarts™ film sets and amazing craftsmanship behind authentic costumes, props and creatures from the films.

DEAG Arts & Exhibitions offers full-service promotion and organisation of exhibitions, providing local and national expertise thanks to the diversified network of the DEAG Group and beyond.

Fields of work:
Family/Shows, Exhibitions
Sphere of action:
Germany, Switzerland, Austria
Contact:
www.deag.de
KULTUR IM PARK

On two summer nights, Potsdamer Schlössernacht is celebrated with art and music, culinary delights and the enchantingly illuminated castles at Sanssouci Park, a UNESCO World Heritage Site. The historical buildings and the park with its fountains and waterworks set the stage for various artists - perfectly presented using spectacular light arrangements and opulent visuals.

Kultur im Park GmbH (KIP) is a joint venture of Concert Concept Veranstaltungs-GmbH (see page 39), the nucleus of the DEAG holding, and Mediapool Veranstaltungsgesellschaft mbH. Mediapool plans and realises technical concepts for events, trade fairs and exhibitions on behalf of Berlin institutions in the areas of culture, science and politics.

Fields of work:
Family/Shows, Exhibitions
Sphere of action:
Potsdam
Contact:
www.potsdamer-schloessernacht.de
TIME RIDE

TimeRide GmbH was founded at the end of 2016 by Jonas Rothe in Munich. The vision was to turn the age-old dream of time travel into a reality.

Each TimeRide is unique, but they share an overarching concept. As part of a guided exhibition featuring three different stages, visitors can journey back in time to a historical period that has come to characterise the city. In Cologne, you can experience the imperial age at the dawn of the 20th century. In Dresden, you can travel back to the year 1719, to the heart of the Baroque era. In Berlin, you can experience a divided city up close and travel along the Berlin Wall in a classic tourist bus from the sixties. At Checkpoint Charlie, you’ll meet the harsh border guards and then drive through ailing East Berlin via Friedrichstraße, past the Brandenburg Gate and along Unter den Linden. In Munich, you can hop on the legendary, but never built, peacock carriage of Ludwig II. You will fly through the history of Bavaria: across Munich, to medieval Nuremberg, to the Fuggers in Augsburg, to Regensburg, over the Alps to Neuschwanstein. Embark on a thrilling journey through Frankfurt and experience the pulsating life in the Main metropolis on the threshold to modernity in the 19th century.

Fields of work:
- Family/Shows
- Exhibitions

Sphere of action:
- Cologne, Dresden, Munich, Berlin, Frankfurt

Contact:
www.timeride.de
I-MOTION

The numbers speak for themselves: more than 25 years’ experience in the field of electronic music events and, since being founded in 1993, the successful organisation of approximately 150 events with more than 2,600,000 visitors.

No other organiser knows the market and the German electronic music scene better. I-Motion knows exactly how to launch high-quality events with unique concepts – as well as how to remain successful over the decades.

The agency, which employs around 40 people, boasts a portfolio of events which includes, among others, “NATURE ONE” (Germany’s most traditional electronic music festival), “MAYDAY” (the “mother of all raves”), “Ruhr-in-Love” (the “electronic family festival”) and “SYNDICATE” (the “hardest night of the year”).

As of 2019, I-Motion “Events & Entertainment” GmbH has been transformed into a DEAG/LiveStyle, Inc. joint venture.

Fields of work:
Electronic Music Festival

Sphere of action:
Germany, Poland

Contact:
www.i-motion.ag
WALDBÜHNE
An open-air stage for everyone. A rock spectacle of the highest class attracted thousands of “Onkelz” fans to a mega open-air event on the famous forest stage of the capital. Rock anthems like Könige für einen Tag, Ich bin in dir and Terpentin echoed through the unique location. Waldbühne Berlin offers a breathtaking open-air setting for more than 22,000 music fans of all genres. Among others, classical legends such as Anna Netrebko and Yusif Eyvazov have performed here in a magical atmosphere under a starry sky.

KÖNIGSPLATZ
Königsplatz Munich attracts not only world-famous rock bands such as Iron Maiden and Aerosmith but also big names from classical music. Together with the Royal Philharmonic Orchestra conducted by David Newman, Anne-Sophie Mutter invited her fans on a journey “Across the Stars” in September 2019. The open-air event with film music by John Williams attracted film lovers to Munich’s beautiful Königsplatz with titles from Star Wars, Harry Potter and Dracula.

OLYMPIC STADIUM
The Olympic Stadium is the first address for national and international rock and pop artists in Munich. As part of his stadium tour in 2019, Andreas Gabalier attracted around 70,000 visitors to the Olympic Stadium for a spectacular mega open-air event.
Festivals/Open Airs

SION SOUS LES ÉTOILES
Created in 2014 by Live Music Entertainment, “Sion sous les étoiles” is a four-day multi-genre festival attracting up to 50,000 visitors each year. Located in the beautiful mountains between Tourbillon and Valère, the festival welcomes international artists as well as the pillars of French song and the stars of tomorrow.

ALLMEND ROCKT
The well-known open-air rock festival in Lucerne, Switzerland has already brought world-famous artists like Iron Maiden and Rammstein to the stage.

ROCK THE RING
The Rock the Ring Festival presents top-class, national and international acts from the world of hard rock, heavy metal, mainstream and classic rock. On three festival days, the Betzholz motorway roundabout near Hinwil turns into a rock temple and has attracted more than 25,000 visitors since 2014.
**BELLADRUM**
Belladrum Tartan Heart Festival is a Scottish music and arts festival at the beautiful Belladrum House and Estate near Inverness.

**LIVE AT CHELSEA**
Is an open-air concert series inside the outdoor grounds of the Royal Chelsea Hospital, the historic home of the Chelsea Pensioners.

**KEW THE MUSIC**
Is a week-long festival of summer picnic concerts set within the stunning and iconic grounds of the Royal Botanic Gardens, Kew.

**Fields of work:**
Festivals

**Sphere of action:**
England, Scotland

**Contact:**
www.tartanheartfestival.co.uk | www.liveatchelsea.com | www.kewthemusic.org
LIT.Cologne

was founded in Cologne in 2001 and is now one of the largest literature festivals in Europe with more than 100,000 visitors and up to 200 events each year. With other festival formats such as phil.cologne and lit.RUHR, LIT.Cologne has very successfully expanded its activities in recent years and has an extensive and very stable network of partners. The live formats include traditional author readings, dramaturgically staged versions as well as a meeting of minds and conversations between great authors and actors. In recent years, many national and international stars have been guests, including T. C. Boyle, Bret Easton Ellis, Susan Sontag, Karl Lagerfeld, Jonathan Franzen, John Irving, Juli Zeh, Henning Mankell, Patti Smith, Herbert Grönemeyer, Matthias Brandt, Iris Berben, Charles Aznavour, Doris Lessing and Christoph Waltz.

In 2021, LIT.Cologne was successfully staged for the first time as a digital edition due to the pandemic, with a total of 54 events. In 2022, the 22nd edition of LIT.Cologne will be staged with nearly 180 events.

Fields of work:
Spoken Word/Literary Events

Sphere of action:
Cologne, Ruhr valley, Berlin

Contact:
www.litcologne.de
FANE specialises in producing and curating spoken word events, bringing the most exciting names in culture and entertainment to audiences around the world. The company was founded in 2017 to provide a high-quality platform where established and emerging talent can promote their work. It has since established itself as the partner of choice for a range of publishers and individual authors and podcasters.

Fane prides itself on creating unique events that tap into the conversations of the moment. From intimate virtual Q&As to UK-wide theatre tours and large-scale launches, Fane’s line-up offers something for everyone. In 2020, following four years of sold-out live events for talent including Margaret Atwood, Malala Yousafzai, Grayson Perry, The Receipts Podcast and Dame Judi Dench, Fane launched an online arm that has revolutionised the way virtual book events are delivered. It has since established a 100,000-strong newsletter mailing list, a global network of bookers, and a far more diverse programme than previously possible. All future live events will be offered as a hybrid model to ensure the programme is as accessible as possible to audiences.

Fields of work:
Spoken Word/Literary Events

Sphere of action:
United Kingdom

Contact:
www.fane.co.uk
MYTICKET JAHRHUNDERTHALLE

The myticket Jahrhunderthalle stage continues to be graced by the finest ballet companies, revered rock stars, the most emotional musicals and the funniest comedians, and has been since 1963. In addition, the venue hosts numerous annual general meetings, company presentations and incentive events as well as smaller staff parties, business meetings and private celebrations.

In the KASINO, KONFERENZ, CLUB & BAR ground floor areas, smaller cultural events can be realised. Also fairs and markets as well as festivals can be combined with the inviting green spaces of the outdoor area.

Fields of work:
Rock/Pop, Classics, Crossover, Family/Shows, MOR

Sphere of action:
Frankfurt

Contact:
www.myticket-jahrhunderthalle.de
SALLE MÉTROPOLE

is a famous metropolitan theatre in Lausanne on Lake Geneva. Located in the heart of downtown Lausanne, the listed location has been offering a unique setting for live events of all kinds since 1929 with seating for 1,200 visitors and space for up to 2,000 standing visitors.

Fields of work:
French Rock/Pop, int. Rock, Classics, Comedy, Family/Shows, Exhibitions

Sphere of action:
Lausanne, Switzerland

Contact:
www.sallemetropole.ch
MYTICKET

myticket AG is a wholly owned subsidiary of DEAG Deutsche Entertainment AG and has been offering concert and event tickets online via the ticket portals myticket.de, myticket.at and myticket.co.uk since 2014. As an official provider with additional products related to ticket purchase and a focus on services such as an integrated resale platform, myticket is positioned close to the customer. The range of offers includes tickets for major events as well as for club concerts, sports and special interest shows.

Fields of work:
Ticketing

Sphere of action:
Germany, Austria, United Kingdom

Contact:
www.myticket.de | www.myticket.at | www.myticket.co.uk
GIGANTIC
Gigantic Tickets Ltd. was established by Mark Gasson in April 2007 and joined by James Woodward in 2011. Together they have built Gigantic to its current position as one of the UK’s leading independent ticketing agencies. The company provides tickets and ticketing solutions for promoters, festivals, venues and special events around the UK and Europe.

Even in the current climate 2021 has been a successful year with total ticket sales exceeding pre-pandemic levels; this was made possible by the signing of new clients particularly in the special events space. Looking ahead and 2022 will be Gigantic’s biggest year to date with a record number of festival & open air events during the summer including Tramlines, Let’s Rock and several other new additions. The team looks forward to further expansion and continuing building its relationships within the DEAG family.

Fields of work:
Ticketing
Sphere of action:
United Kingdom, Ireland
Contact:
www.gigantic.com
LIVE ENTERTAINMENT AWARD
2021
CONCERT OF THE YEAR
LaBrassBanda + Solar and Speer, Königsplatz Munich
- Global Concerts GmbH
LIFE’S WORK
Ossy Hoppe - Wizard Promotions Konzertagentur GmbH

2019
HALL ARENA TOUR OF THE YEAR
NENA “Nichts versäumt Tour 2018” - Wizard Promotions Konzertagentur GmbH

2018
CONCERT OF THE YEAR
Aerosmith, “Aero-Vederci Baby! European Tour 2017”, Königsplatz Munich, 26.05.2017
- Wizard Promotions Konzertagentur GmbH

2017
HALL ARENA TOUR OF THE YEAR
Zucchero “Black Cat World Tour 2016”
- Wizard Promotions Konzertagentur GmbH
LOCAL PROMOTER OF THE YEAR
Handwerker Promotion, Unna

2015
CLUB TOURNEE OF THE YEAR
Marius Müller-Westernhagen “Alphafer Pre-Listening Tour 2014” – DEAG
CONCERT OF THE YEAR
The Rolling Stones, Waldbühne Berlin, 10.06.2014 – DEAG
PROMOTER OF THE YEAR
Wizard Promotions Konzertagentur GmbH, Frankfurt am Main

2013
HALL ARENA TOUR OF THE YEAR
Lady Gaga “The Born This Way Ball Tour 2012”
- Wizard Promotions Konzertagentur GmbH
TOUR PROMOTER
Peter Maffay and “Tabaluga und die Zeichen der Zeit”
- Grünland Family Entertainment GmbH (DEAG Concerts GmbH)

2012
HALL ARENA TOUR OF THE YEAR
David Garrett “Rock Symphonies Tour 2011” - DEAG Classics AG

2011
CONCERT OF THE YEAR
Jamie Cullum at the Stadtpark Hamburg - Wizard Promotions Konzertagentur GmbH
TOUR PROMOTER OF THE YEAR
For the tours of U2, Kiss and others - Wizard Promotions Konzertagentur GmbH
ARTIST AGENT OF THE YEAR
For the work with star violinist David Garrett - DEAG Classics AG
2009
HALLE/ARENA TOUR OF THE YEAR
Howard Carpendale “20 Uhr 10” - A.C.T. Artist Agency GmbH

AWARD OF THE JURY
Staging and concept of the tour “Stark wie zwei” - A.C.T. Artist Agency GmbH

2008
AWARD OF THE JURY
Barbra Streisand at the Berliner Waldbühne - DEAG Classics AG

2007
BEST SINGLE EVENT
Summit of the Stars - DEAG Classics AG

2006
BEST SINGLE EVENT
U2 - Wizard Promotions Konzertagentur GmbH

ECHO KLASSIK
2010
BESTSELLER OF THE YEAR
David Garrett “Classic Romance” - DEAG Music GmbH

2008
CLASSICS WITHOUT BORDERS
David Garrett - DEAG

2007
MUSIC-DVD PRODUCTION OF THE YEAR
Summit of the Stars “Concert at the Berliner Waldbühne” - DEAG Classics AG

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PAGE 57
Michael Clemens (Theater Tol/Berkel/Sawatzki/Art Gallery/Orangerie)

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Colja Ibron (Mayday) | Ralph Lermann (Nature One) | www.syndicate-festival (Syndicate Festival)

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Sebastian Greuner (Waldbühne Berlin), Stefan M.Prager (München-Königsplatz), Patrick Schneiderwind (LaBrassBanda & Seiler & Speer)

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Joseph Carlucci (SSLE)

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Paul Campbell Photography (Belladrum)

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Art/Foyer, Cologne (lit.COLOGNE/phd.cologne)

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Corinna Seibert (Food Truck Festival), myticket Jahrhunderthalle (Exterior view/banquet), Lucas Köder (frontal view audience)

PAGE 75
(Müller Hoyer), Joseph Carlucci (frontal view seating)

PAGE 77
myticket.de (Ticket pile)